

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

|   |                                       |                                     |                                       |
|---|---------------------------------------|-------------------------------------|---------------------------------------|
| Order ID: 54611 CF LOC-POL              | FBD - LBD: 08/10/12 - 08/13/12        | HL#:                                | Created: 08/08/12 10:30 AM            |
| Client: MIAMI DADE CITIZENS FOR REAL... | CPE: / /                              | Agency Commission: 15 %             | Updated: GUTIERA on 08/08/12 05:46 PM |
| Agency: MIAMI DADE CITIZENS FOR REAL    | Product: Miami Dade Citizens for Real | Self :20:00                         | Confirmed: 08/08/12 05:46 PM          |
| Buyer:                                  | Demo: HHOLDS DMA RTG                  | Sched. Code: Z                      | **PRINT REQUIRED**                    |
| AE: SUSAN INKER-PURETZ-WFOR-TV          |                                       | Billing Int: Monthly                | BM: SS                                |
| Share: 0%                               | WPLG: 0% WTVJ: 0%                     | WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% | WLTV: 0% OTHER: 0% CABLE: 0%          |

| Item | Time Class | Eligible Days          | Break Type             | Dur                | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|------------------------|------------------------|--------------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001  | WFACING    | * * * * * S            | WKND                   | 30                 |    |         |            | 0.0    | \$500.00 | 2     | \$1,000.00 |    |     |
|      |            | <u>FBD</u><br>08/12/12 | <u>LBD</u><br>08/12/12 | <u>Aug 06</u><br>2 |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days          | Break Type             | Dur                | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|------------------------|------------------------|--------------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002  | NLATE1     | 0 0 0 0 1 0 1          | NEWS                   | 30                 |    |         |            | 0.0    | \$1,800.00 | 2     | \$3,600.00 |    |     |
|      |            | <u>FBD</u><br>08/10/12 | <u>LBD</u><br>08/12/12 | <u>Aug 06</u><br>2 |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days          | Break Type             | Dur                | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|------------------------|------------------------|--------------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003  | NLATE1     | 1 0 0 0 0 0 0          | NEWS                   | 30                 |    |         |            | 0.0    | \$1,800.00 | 1     | \$1,800.00 |    |     |
|      |            | <u>FBD</u><br>08/13/12 | <u>LBD</u><br>08/13/12 | <u>Aug 13</u><br>1 |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days          | Break Type             | Dur                | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|------------------------|------------------------|--------------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004  | NEARLY01   | 1 0 0 0 0 0 0          | NEWS                   | 30                 |    |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      |            | <u>FBD</u><br>08/13/12 | <u>LBD</u><br>08/13/12 | <u>Aug 13</u><br>1 |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days          | Break Type             | Dur                | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|------------------------|------------------------|--------------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005  | NEARLY01   | 0 0 0 0 1 0 0          | NEWS                   | 30                 |    |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      |            | <u>FBD</u><br>08/10/12 | <u>LBD</u><br>08/10/12 | <u>Aug 06</u><br>1 |    |         |            |        |            |       |            |    |     |

| Item              | Time Class  | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total  | NR | A/G |
|-------------------|-------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|--------|----|-----|
| 006               | C SDOLPHPRE | 0 0 0 0 1 0 0 | HOME       | 30  |    |         | NFL        | 0.0    | \$5,000.00 | 0     | \$0.00 |    |     |
| Item is Cancelled |             |               |            |     |    |         |            |        |            |       |        |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |            | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|------------|---------------|---------|
|                     | Gross Amt          | Net Amt          | Gross Amt       | Net Amt    | Gross Amt     | Net Amt |
| Spot Buy Lines      | 7                  | 0                | \$8,600.00      | \$7,310.00 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00     | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00     | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$8,600.00      | \$7,310.00 | \$0.00        | \$0.00  |